

Web design

The presence of a company on the Internet should not only be a transferred brochure or advertising flyer of which the owners are proud. Proper Web presentation, promotional activities, which include sign-in on search engine and advertising on sites, that can contribute to a greater traffic map, as well as e-magazines, advertising in them, discussions and other alternative ways of Internet marketing that are adequate to the business of a certain company, should be the way in which any company exists in the cyber environment.

WebPortal ™ Group is here to help you in building the image of your company in the cyber environment. In the offer of the Internet presentation (web sites), we have a few standard packages:

- Static websites
- Interactive web portal
- CMS web site

- ERP solutions (CRM portals)
- Internet shops
- Flash presentation
- Multimedia presentations Depending on the needs of the users, we offer a WAP production intended for mobile devices.

Web services are inevitable in every aspect of e-business, whether it is about the basic web site or a complex web form of an automated web site and CMS or CRM applications.

All of our products and services are the product of several years experience of our team. These are designed by the world standards, by implementation of modern and innovative programming and technical solutions. We integrate web design with SEO (optimization of web sites for search engines) in order to deliver measurable values and results to our clients.

WebPortal ™ Group will work with you to identify the needs of online presence and shape the activities and development of web systems, in accordance with the needs.

WebPortal ™ Group recommendation is that we take the administration of a web site, while the client takes care of updating and the content of the presentation. The aim of WebPortal ™ Group is to find the best solution for you...

WebPortal ™ Group divides the methodology of development into 6 phases:

- Determination of target
- Planning and Design
- Implementation
- Testing
- Publication and promotion
- Administration, updates and innovations