

## Multimedia presentations

During the presentation of business or organization, the concision and informativeness are recommended, as much as possible. It is very important to understand the profile of a target group (clients, superiors, employees...) and their individual targeting. A Media of Communication is one of the main factors that should be taken into consideration during the construction of model representation.

Considering that the awareness of useful importance of Internet presentation and the importance of the presentation via the media already exists, multimedia CD / DVD presentations, as a compatible model of presentation, is very current and becomes more and more important part of public relations.

With the experience in the field of multimedia CD / DVD presentations, we can offer you a service of complete multimedia representation of your organization, business or project. The creation of audio and video presentations, with the 'user friendly' navigation and content customized up to date information of your organization, can very effectively realize your marketing approach to the targeted group.

We deliver multimedia presentations in the following formats:

- CD / DVD Rom Presentation
- Flash Animations
- Advertising Banners
- PowerPoint Presentations

Flexibility, implementation of any idea, the richness of presentation (which, besides a quality design, also includes the movement and the sound) make CD presentations a standard way of presentation of world companies.

Quality-made multimedia CD presentations are interactive and attractive, and do not leave the viewer indifferent. Dynamic nature of multimedia presentations leaves a powerful impression, and a user's attention is more easily kept than by a printed material.